

# Sarasijam Technologies

## An Introduction

New Delhi, India  
February 2009

# Sarasijam Technologies leverages India's cost-effective talent to provide effective and actionable consulting services

## About Sarasijam Technologies

- ▶ India-based consulting firm established in 1999
- ▶ Offices in New Delhi, Baroda, and Hyderabad
- ▶ Full- and part-time staff of 25

## Services Offered

- ▶ Conduct market research, develop business, establish operations, and execute business strategies in India
- ▶ License and transfer technologies, conduct R&D, and source IP
- ▶ Develop actionable insight through custom and multi-client reports

## Domain Expertise

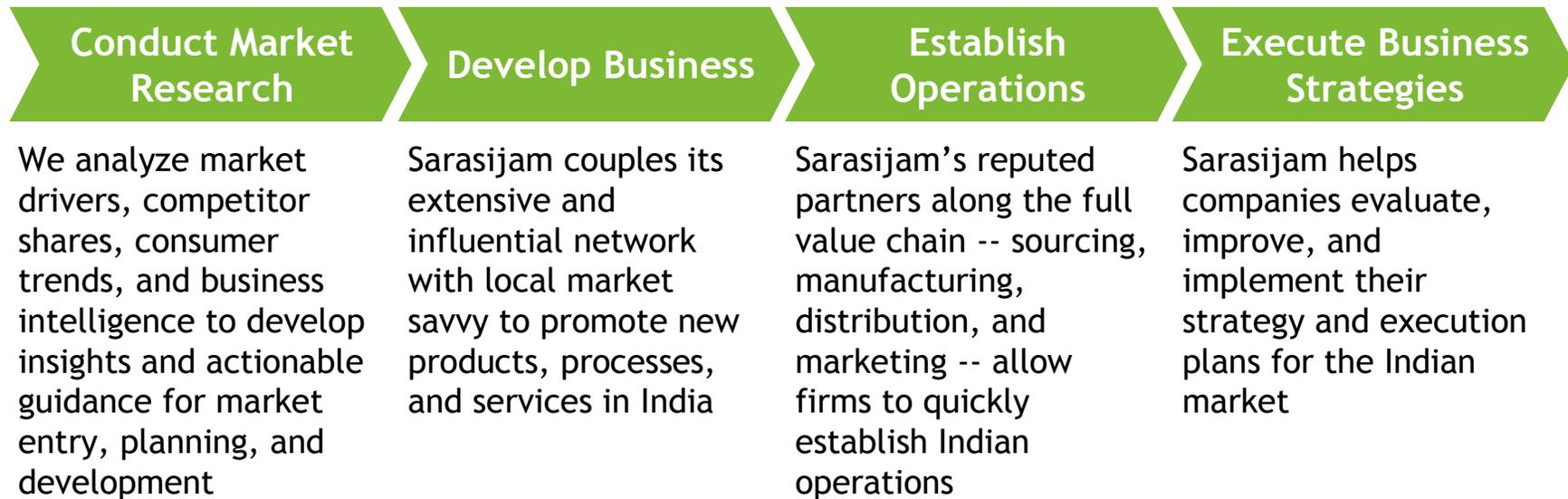
- ▶ Deep industry and domain expertise across multiple functions
- ▶ Talented but cost-effective staff of India-based PhDs, MBAs, and industry experts

## Clients

- ▶ Fortune 500 companies across a broad range of industries
- ▶ Venture funds, consulting firms, investment banks, start-ups

# Sarasijam enables companies to understand markets, develop business, establish operations, and execute strategies in India...

## Sarasijam Services Along the Business Value Chain



# ...License and transfer technologies, conduct contract R&D, and source intellectual property and...

## Conduct contract R&D

We help companies amplify innovation capacity with contract R&D services including identifying relevant partners, negotiating agreements, and defining and monitoring programs

## License and transfer technologies

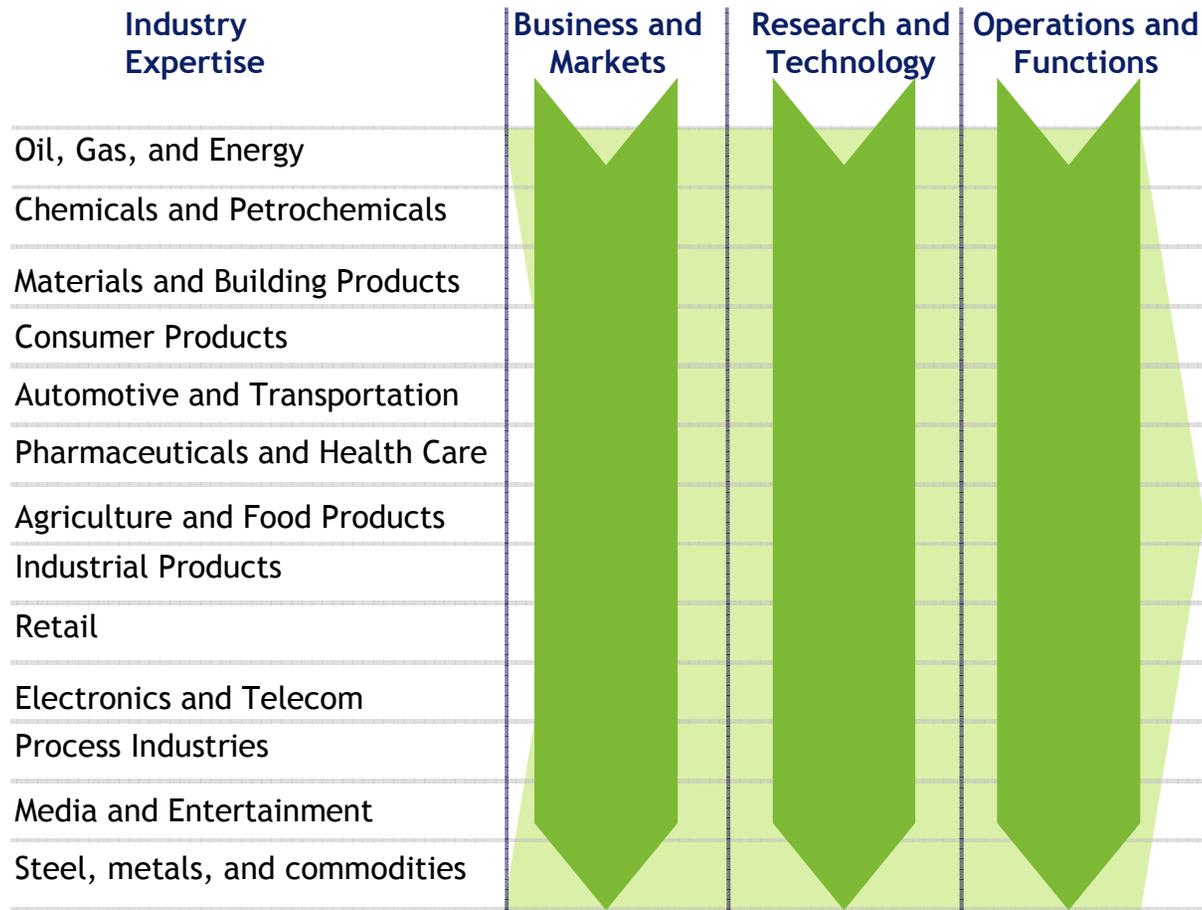
Sarasijam combines deep technical expertise with its extensive network of influential relationships to help companies license and transfer technologies to and from India

## Source intellectual property (IP)

We mine our deep technical expertise, influential relationships, and market and industry insights to help our clients identify, source, and transfer relevant IP



# ...Develop actionable insight through custom and multi-client reports...



## Custom Reports

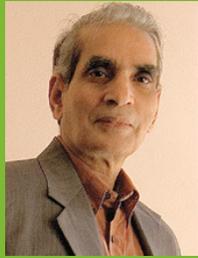
- ▶ Market studies for proprietary products and processes
- ▶ Conducting clinical trials in India
- ▶ Benchmarking of proprietary processes and capabilities
- ▶ Technical manuals and training documentation

## Multi-Client Reports

- ▶ Leveraging Indian innovation
- ▶ State-of-the-art review of oxycombustion technology
- ▶ Review of clean fuel technologies
- ▶ Measuring the carbon footprint of chemical and process industries
- ▶ Future automotive fuels



## ...Through our well-reputed leadership and qualified staff



- ▶ 40+ years experience with energy, chemical, and petrochemical companies including chief executive at Indian Institute of Petroleum and Central Building Research Institute
- ▶ Global recognition with 18 awards for developing and commercializing 10 technologies
- ▶ Published 150 papers, 50 patents, and three books
- ▶ Shaped India's energy, science, and technology policies by serving on several national commissions and boards

### Talented and Experienced PhDs

- ▶ Wide experience base spanning multiple industry segments
- ▶ Deep technical expertise across basic and applied research

### Skilled MBAs

- ▶ Trained at leading business schools across the world
- ▶ Exposure includes strategy, finance, operations, and other functions

### Resources and Infrastructure

- ▶ Established business and market databases, services, and tools
- ▶ Standard scientific, technical, and IP databases and services

Sarasijam's clients include Fortune 500 companies belonging to a broad range of industries



# Contact information

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